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**FOR IMMEDIATE RELEASE**

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## **Cables Unlimited Reveals New Website and Custom Cable Case Studies**

Yaphank, NY – January 2014 – **Cables Unlimited, manufacturer of custom specialty cables, custom cable assemblies and wiring harnesses, reveals a new, sleek and more user-friendly website at [www.cables-unlimited.com](http://www.cables-unlimited.com).**

Cables Unlimited is proud to announce the launch of its new website at [www.cables-unlimited.com](http://www.cables-unlimited.com). The website has seen a complete overhaul, with new design, navigation, and fresh content to create a streamlined and more user-friendly interface for researching products and services, learning about the company, and submitting custom requests.

The sleek design and simplified navigation highlight Cables Unlimited's main products and services, but as a manufacturer specializing in custom cables, cable assemblies, and custom wiring harnesses, the website's main focus is connecting the customer to the experts at Cables Unlimited, who can help with the design and development of their unique custom solution. Representatives at Cables Unlimited can also assist with the manufacturing of a product based on existing specs and drawings.

The site features a multitude of case studies highlighting Cables Unlimited's custom cable assembly design and manufacturing capabilities regarding everything from custom military aerospace cable assemblies and custom coaxial cable assemblies, to Optiflex hybrid cable used in wireless service towers, OM3 and OM4 fiber optic cable assemblies with LC connectors for use in a SCIF secured data center, and more.

Overall, the revamped website serves as an educational tool and an introduction to the company, with tons of features to make contact and communication of the customer's custom needs as convenient as possible.

This is especially true with the new custom cable tab of the site, specifically built to facilitate collaboration between customers and the design and manufacturing experts at Cables Unlimited. With new contact options and the ability to submit a request for quote in a clean and quick form, or to upload existing specifications and drawings for cables or cable assemblies, beginning custom cable design discussions has never been easier.

Cables Unlimited is proud to offer customers a simpler, more user-friendly site, and looks forward to making collaboration on custom projects easier and more convenient than ever. Visit [www.cables-unlimited.com](http://www.cables-unlimited.com) today to explore all of the new features.

### **About Cables Unlimited**

Cables Unlimited, a division of RF Industries (Nasdaq: RFIL), is a manufacturer of custom cable, custom cable assemblies, and custom wiring harnesses serving the computer, LAN, communications, military, robotic,

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industrial, medical equipment, and wireless markets. With over 25 years of experience as a custom fiber and copper cable assembly manufacturer, Cables Unlimited provides design services, rapid prototyping, and low, medium or high volume custom cable and custom wire harness manufacturing.

As a Corning Gold Cable Assembly House, Cables Unlimited has demonstrated a long history of manufacturing and business excellence, and can also meet all of your fiber optic cable needs. Learn more about Cables Unlimited at [www.cables-unlimited.com](http://www.cables-unlimited.com).

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